



2020 Vision

*Bradford District 2020 Vision, Community Strategy 2006-09
March 2006 – Approved by CBMDC Executive 21st March 2006*

Introduction

- The Bradford District 2020 Vision provides a framework to promote and improve the social, economic and environmental well-being of present and future generations. It sets out the direction of travel for the District, the Council, other public agencies, businesses, voluntary organisations and the public. The 2020 Vision was first launched in 2000, following extensive consultation, in response to the Local Government Act 2000.
- The 2020 Vision is focussed on creating a vibrant economy and an enterprising District. It does not attempt to describe every aspect of life in 2020. However, for it to be sustainable, economic regeneration must go hand-in-hand with environmental improvements and real progress on issues such as education, health, culture, citizenship and community safety.
- The Vision is deliberately ambitious. The scenario it describes is one of excellence not adequacy. It seeks to place the District at the heart of a prosperous region where everyone can enjoy a high quality of life in strong communities and neighbourhoods.
- Delivery of the 2020 Vision is driven by the 3 year Community Strategy which is updated annually. The Community Strategy targets, goals and objectives will be delivered by the Council and its partners, through Bradford Vision, the Local Strategic Partnership. Such delivery will improve the lives of the people of the District and create step change towards achieving the 2020 Vision.

The Vision

- A vibrant economy, fully integrated into the wider economy of the North of England and beyond, which will provide appropriate jobs for everyone and create a wealthier population with greater spending power. A place where people will be well educated and skilled, bringing an enterprising approach to all they do, and with the talent required to ensure a high profile District competing well in global markets.
- The District will have a diversified high-wage, high-skill, knowledge-based economy with particular strengths in cutting edge hi-tech manufacturing and communications, financial and business services, cultural and creative industries and environmental industries. It will be a connected District, using e-commerce and digital technology to improve people's lives and create business opportunities.
- The District will have excellent public services and community leadership. It will use resources efficiently and effectively and minimises energy use and waste. It is committed to recycling and the use of renewable energy sources and alternative fuels. It will be a District making the most of sustainable design, production and consumption.

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- The District will be cleaner, greener and more ecologically healthy, with decent homes in decent neighbourhoods, healthier communities and lifestyles and where the lives of residents are enhanced by low levels of crime and fear of crime. With a modern transport infrastructure, every part of the District will be easily accessible to those who live or work within the District and to those who visit its internationally recognised tourist destinations.
- The District will be a place where all people can fully participate in a better future, where diverse people and communities respect each other and live in harmony. Older people are respected and valued for the contribution they have made, and continue to make. The well-being, creativity, aspirations and achievements of all children and young people will have been raised. It will be a District where the people are justifiably proud of where they live and of who they are.
- A District which is proud of, and makes the most of, its natural environment, its heritage and its potential. As a great place in which to live, learn, work and play, the District holds dear its breathtaking rural landscapes, beautiful historic and modern buildings and thriving towns and villages. The District draws strength and inspiration from its diversity and the qualities and enterprise of its exceptional people, vibrant community and cultural life.